## HOTELS

## AFRICA ISRAEL HOTELS BUYS INDIGO

The Africa Israel Hotels Company, owned by the Dayan family, bought the Indigo boutique hotel in Ramat Gan for NIS 115 million. The hotel, which is part of the international hotel chain IHG, was purchased from the Fishman family and will be run as a separate boutique brand under the Crowne Plaza chain, managed by Sharon Alon. Itzik Dayan, one of the owners of Africa Israel Hotels, said: "The acquisition of the Indigo boutique hotel is a continuation of Africa Israel Hotels' strategy to continue to expand in the hotel sector in Israel, with an emphasis on the Tel Aviv area and to expand its investment in boutique hotels. The Indigo Boutique Hotel opened four years ago at the Diamond Exchange complex in Ramat Gan. The hotel, IHG's first boutique hotel in Israel, features 92 rooms, a spa and a rooftop pool with pool and bar. Indigo Boutique Hotel is expected to join as a separate brand for Africa Israel Hotels. Africa Israel Hotels Ltd. is owned by the Dayan family, and was established in 1992 and specializes in the operation and management of hotels and tourist sites in Israel and around the world. Africa Israel Hotels manages Crowne Plaza Hotels as a franchisee of the IHG chain of more than 5000 hotels worldwide. The company has hotels nationwide: Crowne Plaza hotels in Haifa, 2 hotels in Tel Aviv and additional hotels in Jerusalem, the Dead Sea and Eilat, along with the Bayview Hotel in Haifa.



## **Herbert Samuels opens two hotels**



Herbert Samuels Hotels announced the opening of the Herbert Samuel Opera Hotel in Tel Aviv. This boutique hotel sits in the heart of the promenade facing the sea. The hotel has 100 luxuriously designed rooms, a luxurious and pampering spa, an advanced fitness center, an Infinity pool, a lively lobby bar, a restaurant, a business lounge and meeting room.

The second hotel, the Milos Dead Sea, is located on the shores of the Dead Sea, at the lowest point on Earth and is considered one of the wonders of the world. The hotel has 162 rooms in a variety of categories spread over four acres of nature, in a Greek atmosphere. Some of the hotel's rooms are joined by an intimate infinity pool that blends with the sea line. MILOS has a beachfront strip just steps from the hotel. Guests can enjoy a spacious spa complex with treatment rooms, dry sauna, Turkish bath, sulfur pools, salt water and Jacuzzi. There is also a large freshwater pool with a pool for toddlers and a solarium with a rest room. Adjacent to the solarium is a fully equipped gym.

## The Jaffa opens its doors

New York based hotel and real estate company RFR Holding, founded by Aby Rosen, opened their first hotel in Israel- The Jaffa, Tel Aviv, operated by Marriott's The Luxury Collection Hotels & Resorts. The Jaffa joins The Luxury Collection's global portfolio of one-of-a-kind hotels that define their destinations, bringing a new benchmark of luxury hospitality to Tel Aviv.

"The Jaffa has been my longest and most personal project to date," said Aby Rosen, owner and co-founder of RFR Holding. "From the outset I saw this as a unique opportunity to develop a truly remarkable hotel with residences in the heart of old Jaffa."